

ORDER



Orders
Order / Rev: 1941509
Alt Order #: WOC12393027
Product Desc: Candidate
Estimate: 205
Flight Dates: 02/19/20 - 02/25/20
Original Date / Rev: 02/18/20 / 03/24/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: FP1 Strategies, LLC / POL
Buying Contact:
Billing Contact:
 3001 Washington Boulevard
 Arlington, VA 22201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Wesley Hunt / R/ US HOUSE/ TX
Demographic: A55+
Product Codes: PL-US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 187373
Agency External ID: 50362AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	10	\$10,280.00	\$8,738.00
02/24/20	02/25/20	4	\$4,630.00	\$3,935.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	10	\$10,280.00	\$8,738.00	43.50
March 2020	4	\$4,630.00	\$3,935.50	20.00
Totals	14	\$14,910.00	\$12,673.50	63.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker	TSWAS	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$14,910.00
Market	100%	\$46,593.75

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	6%	\$2,795.62
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	21%	\$9,784.69
KPXB	0%	\$0.00
KRIV	20%	\$9,318.75
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	21%	\$9,784.69
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00

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KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	02/19/20	02/25/20	CBS This Morning CBS THIS MORNING (Program: CBS THIS MORNING)LPFeb-2018LO-LPPFeb-2018LO	CM	7:00 AM-9:00 AM	- 11- 1- -	:15/:15	3	\$430.00	P04	1.70	DN	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/19/20	02/25/20	- 11- 1- -		3		\$430.00		1.70					
N 2	All	02/19/20	02/25/20	Price is Right THE PRICE IS RIGHT (Program: THE PRICE IS RIGHT)LPFeb-2018LO-LPPFeb-2018LO	CM	10:00 AM-11:00 AM	- - - 1- - -	:15/:15	1	\$600.00	P04	2.80	DN	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/19/20	02/25/20	- - - 1- - -		1		\$600.00		2.80					
N 3	All	02/19/20	02/25/20	Local News @ 6p M-F 11 NEWS AT 6PM (Program: 11 NEWS AT 6PM)LPFeb-2018LO-LPPFeb-2018LO	CM	6:00 PM-6:30 PM	11111- -	:15/:15	5	\$1,200.00	P04	5.30	DN	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/19/20	02/25/20	11111- -		5		\$1,200.00		5.30					
N 4	All	02/19/20	02/24/20	Wheel of Fortune 630-7p WHEEL OF FORTUNE (Program: WHEEL OF FORTUNE)LPFeb-2018LO-LPPFeb-2018LO	CM	6:30 PM-7:00 PM	1- 1- 1- -	:15/:15	3	\$1,800.00	P04	7.70	DN	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/19/20	02/25/20	1- 1- 1- -		3		\$1,800.00		7.70					
N 5	All	02/19/20	02/22/20	Local News @ 6p Sa 11 NEWS AT 6PM SAT (Program: 11 NEWS AT 6PM SAT)LPFeb-2018LO-LPPFeb-2018LO	CM	6:00 PM-6:30 PM	- - - - - 1-	:15/:15	1	\$570.00	P04	3.50	DN	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/17/20	02/23/20	- - - - - 1-		1		\$570.00		3.50					
N 6	All	02/19/20	02/23/20	CBS Sunday Morning CBS SUNDAY MORNING (Program: CBS SUNDAY MORNING)LPFeb-2018LO-LPPFeb-2018LO	CM	8:00 AM-9:30 AM	- - - - - 1	:15/:15	1	\$1,050.00	P04	2.50	DN	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/17/20	02/23/20	- - - - - 1		1		\$1,050.00		2.50					
													Totals	14	\$14,910.00